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Alibaba's World: How a Remarkable Chinese Company is Changing the Face of Global Business Hardcover – 12 May 2015 by Porter Erisman (Author)

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“Alibaba” is the world’s largest retailer, passing “Walmart” about two years ago. Along with “Tencent,” it’s one of only two Asian companies which have broken the US\$500 billion valuation mark. It operates in 200 countries and is one of the

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