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ARTIST MANAGEMENT MANUAL | 2010 Edition Page 9 Most artists are unaware that they have tax obligations that relate to their performance and licensing income, CD and merchandise sales, equipment purchases, sponsorship cash, other miscellaneous income, etc. Busines s managers also try to get clients to invest in their future and save

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Artist Management Manual 2015 Edition

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This management agreement (" Agreement ") dated ____ (" Effective Date ") between ____ ("Manager ") on the one hand, and ____ (the " Artist ") on the other, in connection with engaging Manager as Artist ' s manager for the development and enhancement of Artist ' s career. 1. TERM. a. This Agreement shall be in force and effective from ...

SAMPLE MANAGEMENT CONTRACT - ac freedman law

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Artist Management for the Music Business provides clear, in-depth information on what to do as an artist manager and how to do it, preparing the reader for the realities of directing the careers of performers in the risky but rewarding music business. The book prepares the reader for a successful career looking at the application of classic management theory to artist management, featuring profiles of artist managers, an exclusive and detailed template for an artist career plan, and samples ...

Artist Management for the Music Business | ScienceDirect

The Artists' Guide to Management. Welcome to the Artist Management Resource, a website set up as a central point of information and resources for artist managers and self-managed artists; as well as artists seeking management representation.

Artists Guide to Management

Artist Management for the Music Business 2 nd Edition provides key industry insight for both new and experienced artist managers, plus exclusive planning guidance, current management tools, and successful career strategies for managers and the artists they manage.. You will learn to prepare yourself for a career in artist management and become skilled with the tools to coach, lead, organize ...

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Allen prepares you for the realities of successfully directing the careers of talented performers in the high-risk, high-reward music business. You will learn to prepare yourself for a career in artist management - and then learn the tools to coach, lead, organize time, manage finances, market an artist, and carve out a successful career path for both yourself and your clients. The book features profiles of artist managers, an exclusive and detailed template for an artist career plan, and samples of major contract sections for artist management and record deals. Updated information including a directory of artist management companies is available at the book's companion website. A peer reviewer for Artist Management for the Music Business proclaimed ".this is going to be an excellent text. It contains many unique insights and lots of valuable information. This is essential reading for managers, students, and artists in the music business.

Managing Hip Hop artists is NOT the same as managing artists in any other genre. It's unique. There are cultural differences, industry differences and global differences you need to be aware of if you are to be successful. I know, because I've done it! Learn the business basics, as well as the unique success attitude and strategies you need in order to master the game! (220 pages; 8 x 10; ISBN: 978-0974531335) Read more at www.hiphopentrepreneur.com

At a time when digitalization is making it easier to become a DJ, but due to the equally enormous increase in the number of competitors, it is important to follow a precise plan when dealing with yourself as a DJ who wants to become self-employed business owner. This book is not a textbook that teaches the reader the various techniques of DJing, such as scratching or beat mixing, it is to be understood as an aid to those who have already mastered basic skills. In two large sections, several chapters explain in detail how to behaves as a DJ in various cases at a party and how to keep the customers satisfied. On the other hand also business and financial law aspects are being highlighted. From founding your own company to the big question of how you can gradually increase your fees, the most important facts are highlighted here. This book is aimed at both DJs from clubs as well as to DJs who attend private parties such as weddings, birthdays or company events. 1 Successful Party 1.2 Master your skills 1.2 The nuts and bolts: Preparation 1.3 Set up broadly or specialize? 1.4 Is technology crucial for a good party? 1.5 Warm-up or peak time? Or both? 1.6 Moderation: Must-Have or No-Go? 1.7 Music selection: The right track at the right time 2 Successful business 2.1 Build your image 2.2 Build a network 2.3 Is an agency / artist management necessary? 2.4 Online advertising 2.5 Offline advertising 2.6 Reduce costs and increase revenues

The Live Music Business: Management and Production of Concerts and Festivals, Third Edition, shines a light on the enigmatic live music business, offering a wealth of inside advice and trade secrets to artists and bands looking to make a living in the industry. Previously published as The Tour Book, this new edition has been extensively revised, reorganized, and updated to reflect today ' s music industry. This practical guidebook examines the roles of the key players — from booking agents to concert promoters, artist managers to talent buyers — and the deals, conventions, and processes that drive this global business. Written by a touring professional with over 25 years of experience, this book elucidates why playing live is crucial to the success of any musician, band, or artist, explaining issues like: what managers, promoters, and agents do and how they arrange shows and tours; how to understand and negotiate show contracts; how to create a contract rider, and how the rider affects the money you earn from a show; how to appear professional and knowledgeable in an industry with its own conventions, language, and baffling technical terms; and a three-year plan using live performance to kickstart your music career Intended for music artists and students, The Live Music Business presents proven live-music career strategies, covering every aspect of putting on a live show, from rehearsing and soundchecks to promotions, marketing, and contracts. In an era when performing live is more essential than ever, this is the go-to guidebook for getting your show on the road and making a living from music.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.