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For both investors and policy makers this exercise lifts the lid on the significant uncertainties surrounding the newly emerging and rapidly growing sphere of corporate social responsibility. As we move towards the 10 billion people planet and then the inexorable reduction that will follow, providing reporters and their stakeholders with a simple tool kit for effective CSR reporting will become an invaluable asset.

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Reporting organizations' corporate social responsibility activities is difficult - a lack of regulation means that the communication of these activities varies significantly and there is a multitude of ways in which mistakes can be made.

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"So, for example, when an insurance or investment group donates time or technical support to a charity or non-governmental organisation, it is doing this to promote wide social wellbeing and not...

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The report on corporate social responsibility for the Group covers the accounting period January 1 – December 31, 2017. Trifork has a business oriented approach to our corporate social responsibility, and thus, there is a big overlap between our values and associated actions. Trifork's core competence is based on highly competent and committed employees, combined with the technological innovation of IT systems.

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A CSR Center has been formed under the Office of the President to handle inter-departmental coordination and provide project progress reports on key CSR initiatives in corporate governance, R&D innovation, human resources, environmental responsibility, and social care.

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Reporting organizations' corporate social responsibility activities is difficult - a lack of regulation means that the communication of these activities varies significantly and there is a multitude of ways in which mistakes can be made. The author provides the tools and insights required to produce investor-friendly CSR reports and includes a chapter showing how the investors can integrate CSR in their quantified analysis of investment-opportunities. Features include formulas, conversion standards and CSR note tables which enable the book to be used as a practical handbook as well as in the classroom. Written by an experienced compliance officer with years of experience in reporting CSR, this book is an easy-to-follow guide for practitioners and students and will be required reading for students of accounting, financial reporting and auditing as well as those in industry who want to improve their organization's reporting standards.

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A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

Since the mid 1990s political and public debates about the social responsibilities of firms have gained renewed force. Although CSR seems to be a well defined concept in management literature, in its diverse applications the CSR concept loses much of its pertinence. In *Managing Corporate Social Responsibility in Action*, the authors focus on different aspects of managing CSR in action to capture differences between discourse and practice. By examining the question from three angles - talking about CSR, doing CSR and measuring CSR - they attempt to make sense of the difference between practice and reality. This volume considers ways to overcome the difficulties that arise around CSR in action.

Globalization and the professionalization of Corporate Social Responsibility (CSR) have led to a surge of CSR activities claiming to support development across the globe. In this two volume series, the chapters explore this claim through nuanced debate about the potentialities, limitations and threats of development-oriented CSR in the developing world at both the global and local levels. Volume 1 explores whether there is a genuine possibility for corporations to contribute to development through CSR activities. With corporate reach spreading into every corner of the globe, this is a timely

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contribution presenting cases from developing countries spanning multiple continents. It explores the multi-level and multi-stakeholder dynamics involved in shaping the complex interface between multinational corporations (MNCs) and possibilities for CSR-related development. The chapters highlight the potential for MNCs to spread best practice and complement the role of governments in bridging governance gaps and spearheading capacity building efforts. But they also highlights serious reservations, stemming from isolated assessments, limited appreciation of the complexities of context, and the permeation of a northern agenda that marginalizes local voices. Within the larger debate on the merits and evils of globalization, this volume captures the mixed record of MNCs in promoting effective development in those parts of the world where it is most needed. This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

Over the last few years, we have witnessed the enormous success of corporate social responsibility and business all over the world. These developments, including those in which governments foster both growth through entrepreneurship and achievement of sustainable development by creating tools for worldwide impact to reconcile business interests with the demands of communities, have been unequivocal concerning job and wealth creation. Replacing short-term visions, however, has become instrumental to business success throughout the industry. *Conceptual and Theoretical Approaches to Corporate Social Responsibility, Entrepreneurial Orientation, and Financial Performance* is a pivotal reference source that explores corporate social responsibility through the lens of entrepreneurship and firm performance in an effort to change the approach towards long-term growth. While highlighting topics such as risk management, stewardship theory, and CEO duality, this publication explores

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contributions to societal welfare and methods of business creation. This book is ideally designed for managers, executives, human resources professionals, entrepreneurs, developers, academicians, researchers, industry professionals, and students.

Corporate social responsibility (CSR) is a topical issue in many countries. What are the drivers for the global spread of explicit CSR practices that are demonstrated to the outside even in countries where companies had addressed CSR implicitly? What catalyzes organizations to adopt CSR and how does their adoption influence other companies' likelihood to adopt CSR? This book approaches the recent world-wide adoption of CSR practices as part of the global spread of management concepts. The trend to adopt CSR is examined among Japanese companies, because they have rapidly adopted CSR practices in the last two decades. Existing empirical research on CSR in Japan that has focused mainly on anecdotal evidence on a small number of outstanding companies is extended by employing both qualitative and quantitative empirical research methods. Analyzing drivers for the adoption of CSR practices, organizational characteristics of adopting companies, and how increasing adoption influences the likelihood to adopt provides insights into how Japanese institutions and stakeholders facilitated rapid CSR adoption and the process of CSR diffusion.

Elisa M. Zarbafi analyzes the role of financial stakeholders as a potential driver of Corporate Social Responsibility (CSR) and focuses her theoretical analysis on socio-psychological drivers to understand the complex nature of responsible investment.

This book explores the linkages between the evolution of corporate social responsibility (CSR) and

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corporate financing and governance in Japan since the late 2000s. Since the 1990s, increasing economic and financial globalization has steadily eroded the Japanese style of business based on relationships and influenced the awareness and practices of CSR that are unique to Japanese companies. In Japan's two "lost decades" after the bubble economy, the business model and corporate financing seem to have continued a gradual financial reform toward a more market-oriented system. CSR awareness and practices of Japanese companies have been influenced by social and environmental issues that global society and communities face. Furthermore, the Fukushima nuclear accident in 2011 triggered increasing attention paid to the responsibility of business toward society. In this process, major players in corporate governance and components of governance structure have continued to change. The conventional view of Japanese corporate governance and corporate finance is too narrow to understand this field in Japan. This book is based on empirical research to investigate how multifaceted CSR has aligned with business and finance and has influenced the corporate governance structure of Japanese companies. The findings and discussions in this book act as stepping stones in further research on the linkages between business and society, and provide empirical evidence on changes in Japanese corporate finance and governance.

This volume provides a platform for localized perspectives on CSR in developing countries across the globe. The chapters bring local context and business to the forefront and highlight the efforts spearheaded by indigenous actors from within the developing world. They present insights from developing countries through successful and less successful examples of locally-led CSR efforts. Together, these perspectives capture the complex paradoxes of CSR in developing countries and highlight common features in national institutions across the developing world, such as weak political and regulatory institutions, that shape local CSR initiatives and often limit its developmental impact. The

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editors argue the need to embrace partnership models that leverage the strengths of different actors to promote effective development and tackle the complex challenges facing the developing world. This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

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