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1) Making little bets so that you can make big bets. 2) Cultivating a growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play - To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

Little Bets: How Breakthrough Ideas Emerge from Small ...

Little bets offers something to both groups. The conceptual thinkers have good ideas- but they are rarely entirely right- or exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

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Today's book belongs to my favourite genre - creativity and innovation. The name of the book is "Little

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Bets: How Breakthrough Ideas Emerge from Small Discoveries.□ written by Peter Sims. Alan Kay, the respected technologist, once said □The best way to predict the future is to invent it.□. But how do we invent the future, especially if it□s not a logical extension from the past?

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224. ISBN. 978-1439170427. Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process.

Little Bets - Wikipedia

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Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book."--Daniel H. Pink, author of A Whole New Mind and Drive "A fascinating and revealing journey through the real-life dynamics of the creative process.

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