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George M. Marakas is an associate professor of Information Systems at the School of Business at the University of Kansas. His teaching expertise includes Systems Analysis and Design, Technology-Assisted Decision Making, Electronic Commerce, Management of IS Resources, Behavioral IS Research Methods, and Data Visualization and Decision Support.

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Explores the many issues surrounding living and working in a global environment. Relates how necessary it is for companies to conduct business while taking a global perspective to their operations.

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