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here ' s the antidote to fuzzy thinking, with furry animals! Have you read (or stumbled into) one too many irrational online debates? Ali Almosawi certainly had, so he wrote *An Illustrated Book of Bad Arguments!* This handy guide is here to bring the internet age a much-needed dose of old-school logic (really old-school, a la Aristotle). Here are cogent explanations of the straw man fallacy, the slippery slope argument, the ad hominem attack, and other common attempts at reasoning that actually fall short—plus a beautifully drawn menagerie of animals who (adorably) commit every logical faux pas. Rabbit thinks a strange light in the sky must be a UFO because no one can prove otherwise (the appeal to ignorance). And Lion doesn ' t believe that gas emissions harm the planet because, if that were true, he wouldn ' t like the result (the argument from consequences). Once you learn to recognize these abuses of reason, they start to crop up everywhere from congressional debate to YouTube comments—which makes this geek-chic book a must for anyone in the habit of holding opinions.

In the unprecedented assault on science and logical thinking afflicting the U.S., the role of lies has been recognized, if not adequately, by the general media. Almost totally ignored, however, are the logical fallacies perpetrating ideological nonsense. Christian fundamentalists and Republican plutocrats have formed our first religiously based national political party, dedicated to lower taxes on the rich and imposition of a superstitious dictatorship by the busybodies. Led by Fox News and Rush Limbaugh, the worlds highest paid professional liar, the enemies of science and reason have



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deliberately accelerated the dumbing of America. Republican presidential candidates must reject climate science, and they cant unequivocally endorse the Theory of Evolution (which Theodore Roosevelt did 135 years ago). Enforced by determined Tea Party zealots, this process suppresses fact, endlessly repeats lies, and, more importantly, ignores logic. Every fallacy in the logic textbooks, buttressed by politically originated fallacies, is exploited to the fullest extent. These fallacies include the slippery slope, straw men, red herrings, reversing the burden of proof, vicious circles, language perversion, and single-entry bookkeeping, all united in rejection of science and perpetuation of free-lunch patriotism, supply-side economics, and other false ideologies.

This is an introductory guide to the basic principles of constructing good arguments and criticizing bad ones. It is nontechnical in its approach, and is based on 150 key examples, each discussed and evaluated in clear, illustrative detail. The author explains how errors, fallacies, and other key failures of argument occur. He shows how correct uses of argument are based on sound argument strategies for reasoned persuasion and critical questions for responding. Among the many subjects covered are: techniques of posing, replying to, and criticizing questions, forms of valid argument, relevance, appeals to emotion, personal attack, uses and abuses of expert opinion, problems in deploying statistics, loaded terms, equivocation, and arguments from analogy.

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The passing of time reveals much expert opinion to be nonsense. How can we evaluate expert opinion and learn to think for ourselves? "In the midst of an information explosion, we face a wisdom deficit," notes author J. Steve Miller. This book, in a remarkably accessible and entertaining way, equips readers to think more clearly, innovate more creatively, see through the deceptions of clever advertisers and salesmen, simplify complex and convoluted arguments, manage life's decisions with more confidence, and express convictions more powerfully. This book is designed to be read by all individuals interested in learning critical and creative thinking skills. It can also be used as a text targeting high school seniors and college freshmen. An accompanying website offers free lesson plans and teaching tips.

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

This book presents descriptions and examples of 42 common informal fallacies: Ad Hominem Ad Hominem Tu Quoque Appeal to the Consequences of a Belief Appeal to Authority Appeal to Belief Appeal to Common Practice Appeal to Emotion Appeal to

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Fear Appeal to Flattery Appeal to Novelty Appeal to Pity Appeal to Popularity Appeal to Ridicule Appeal to Spite Appeal to Tradition Begging the Question Biased Generalization Burden of Proof Circumstantial Ad Hominem Fallacy of Composition Confusing Cause and Effect Fallacy of Division False Dilemma Gambler's Fallacy Genetic Fallacy Guilt by Association Hasty Generalization Ignoring a Common Cause Middle Ground Misleading Vividness Peer Pressure Personal Attack Poisoning the Well Post Hoc Questionable Cause Red Herring Relativist Fallacy Slippery Slope Special Pleading Spotlight Straw Man Two Wrongs Make a Right

A visual guide to the way the world really works Every day, every hour, every minute we are bombarded by information - from television, from newspapers, from the internet, we're steeped in it, maybe even lost in it. We need a new way to relate to it, to discover the beauty and the fun of information for information's sake. No dry facts, theories or statistics. Instead, Information is Beautiful contains visually stunning displays of information that blend the facts with their connections, their context and their relationships - making information meaningful, entertaining and beautiful. This is information like you have never seen it before - keeping text to a minimum and using unique visuals that offer a blueprint of modern life - a map of beautiful colour illustrations that are tactile to hold and easy to flick through but intriguing and engaging enough to study for hours.

"Bruce Pease has written a much needed book on a long ignored topic: how does one

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lead analysts? Most analysis is at some level a group activity, whether in government or the private sector. Much has been written about good versus bad analysis and how to train analysts, but Pease, himself a veteran senior CIA analyst and manager, focuses on what the leaders of these analysts need to know and should be thinking about. Leadership matters in analysis as in all other endeavors, and Pease offers invaluable guidance on how to lead effectively. This book is a must for anyone in a leadership role in an analytic enterprise." —Mark M. Lowenthal, PhD, Intelligence & Security Academy, LLC Written by an experienced professional who has led Navy Intelligence and CIA analysts in high-stakes situations, *Leading Intelligence Analysis* introduces the fundamental managerial skills and practical tools needed to lead analysis projects conducted by individuals and teams. Author Bruce Pease provides insights into key questions such as What kind of environment draws out a team 's best work? What brings out their creativity? When does pressure bring out their best insights? When does pressure sap their intellectual energy? and What kind of team builds new knowledge rather than engaging in group-think? This book draws on the author 's perspective from decades of leading intelligence analysts on critical issues, including war in the Middle East, terrorism after 9/11, and nuclear threats. Key Features Practical advice helps leaders of analytic units nurture insight with the understanding that it can be enabled but not manufactured. Discussion of a range of different types of analysis serves leaders conducting research in areas including data analysis, security analysis, geopolitical analysis, threat warning, counterterrorism, and business climate analysis. Practical advice on judging IT tools guides leaders to

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