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Smartcuts is a narrative
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common wisdom about
success. With counter-
intuitive research and
inside stories from
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SpaceX to The Cuban Revolution to Skrillex, it's been described as "Good to Great meets MacGuyver," among other flattering things.

Smartcuts - Shane Snow

“Shane Snow is a fresh and future-thinking voice in today’s tumultuous business climate. You must read Smartcuts if you are a

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social entrepreneur or
would like to be one,
because what Shane
teaches us most of all is
to be “bigger than just
business.” (--Soraya
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*Smartcuts: How
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(--Adam Grant,
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*Smartcuts: The
Breakthrough Power of
Lateral ...*

Serial entrepreneur and
journalist Shane Snow
delves into the reasons
why some people and
organizations are able to
achieve incredible
things in implausibly
short time frames,

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showing how each of us
can use these
“smartcuts” to rethink
convention and
accelerate success.

*Smartcuts: The
Breakthrough Power of
Lateral Thinking by ...*
Shane Snow presents a
framework on lateral
thinking for breaking
convention in our
complex lives.

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Smartcuts is defined by nine principles such as Hacking the Ladder to Rapid Feedback to Momentum to Simplicity to 10x Thinking in order to achieve work, and progress faster.

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...
In Smartcuts, Snow shatters common

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wisdom about success,
revealing how
conventions like
"paying dues" prevent
progress, why kids
shouldn't learn times
tables, and how,
paradoxically, it's easier
to build a huge business
than a small one.

Smartcuts –
HarperCollins
According to Shane
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Snow, there are significant differences between "rapid, potentially short-term gains, or shortcuts, and success achieved through smarter work, or smartcuts." That is, "an act of lateral thinking with integrity. Working harder [but also smarter] and achieving breakthroughs without creating

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negative externalities."

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*Smartcuts: How
Hackers, Innovators,
and Icons ...*

Award-winning
journalist and innovator
Shane Snow has helped
expose gun traffickers
and gender
discrimination, eaten
only ice cream for
weeks in the name of

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*SMARTCUTS FOR
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David on 4/5/2016

Joshua Irish on 5/3/2016

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*Shane Snow: Human
Explorer*

In *Smartcuts: How Hackers, Innovators and Icons Accelerate Success*, Shane Snow offers a lot of counterintuitive ideas. Some readers are likely to feel uncomfortable with so much common wisdom under attack, but however unsettling

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such ideas may be, they are quite rational and the arguments for them are sound.

*Shane Snow: Smartcuts
Book Summary |*

Bestbookbits | Daily ...

In *Smartcuts*, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent

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Shane Snow
progress, why kids
shouldn't learn times
tables, and how,
paradoxically, it's easier
to build a huge business
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In *Smartcuts*, Snow
shatters common
wisdom about success,
revealing how

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conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one.

*Shane Snow -
amazon.com*

Shane Snow Snow is the bestselling author of three books: Dream

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Teams, Smartcuts, and
The Storytelling Edge .
He's performed comedy
on Broadway, been in
the running for the
Pulitzer Prize for
investigative journalism,
and is a world-renowned
keynote speaker on
innovation and human
behavior.

*About Shane Snow:
Author, Explorer, and
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Keynote Speaker

Shane is bestselling author of three books: Smartcuts, The Storytelling Edge, and Dream Teams.

Teamwork & Innovation Keynote Speaker: Shane Snow

Shane Snow is the author of Smartcuts (3.92 avg rating, 5378 ratings, 403 reviews,

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published 2014), Dream
Teams (3.92 avg rating,
425 ratings, 53
reviews...

*Shane Snow (Author of
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Introduction -

Smartcuts: how hackers,
innovators, and icons
accelerate success... by

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"Smartcuts" by Shane Snow - BOOK
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Smartcuts: How
Hackers, Innovators,
and Icons Accelerate
Success. 0 likes. Like
“Crucially, experts
tended to be able to turn
off the part of their egos
that took legitimate

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feedback personally when it came to their craft, and they were confident enough to parse helpful feedback from incorrect feedback. Meanwhile novices ...

*Smartcuts Quotes by
Shane Snow -*

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Smartcuts: The
Breakthrough Power of
Lateral Thinking -

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