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Impression Management 101:
Managing Social Media. Social
media platforms give adolescents
the unique ability to share their
lives and connect with others in
real time. While adolescents
describe these platforms as a way

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for them to connect and maintain
relationships with friends and
family, social media also creates
environments for bullying and
negativity.

Impression Management 101:
Managing Social Media - Staying ...

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Social Networking and Impression Management: Self-Presentation in the Digital Age, edited by Carolyn Cunningham, offers critical inquiry into how identity is constructed, deconstructed, performed, and perceived on social networking sites (SNSs), such as Facebook,

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Cunningham, Carolyn M., Brody,

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(PDF) Impression Management in
Social Media

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An article by Hyun Ju Jeong and Mira Lee (2013) choose to research the effects of these social networking sites (SNS) to joining causes such as the tragic earthquake that devastated Japan in 2011. Using impression management theory, they

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predicted that people would
behave in ways that were more
positively represented when seen
by others.

Impression Management on Social
Media Platforms on Behance
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Management: Self-Presentation in the Digital Age, edited by Carolyn Cunningham, offers critical inquiry into how identity is constructed, deconstructed, performed, and perceived on social networking sites (SNSs), such as Facebook, and LinkedIn. The presentation of

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identity is key to success or failure in the Information Age, especially because SNSs are becoming ...

Social Networking and Impression Management: Self ... encouraging a positive outcome.

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Impression management is a common underlying process that involves social and cultural implications. In regard to the social implications, impression management allows people to carefully craft and construct their public perception. Erving Goffman

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(11 June 1922 – 19 November
1982) was a Canadian-born
sociologist
Age

Art of Impression Management on
Social Media

Impression management is a
conscious or subconscious process

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in which people attempt to influence the perceptions of other people about a person, object or event by regulating and controlling information in social interaction. It was first conceptualized by Erving Goffman in 1959 in The Presentation of Self in Everyday

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Life, and then was expanded upon
in 1967.

Impression management -

Wikipedia

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Impression management (also called self-presentation involves the processes by which people control how they are perceived by others. People are more motivated to control how others perceived

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them when they believe that their public images are relevant to the attainment of desired goals, the goals for which their impressions are relevant are valuable, and a discrepancy exists between how they want to be perceived and how other people perceive them.

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Impression Management - an
overview | ScienceDirect Topics
Abstract. Abstract. This study
aims to provide insights on
personal branding and impression
management practices in the
context of selfie production and

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sharing on online social networking sites (oSNSs). The theoretical framework of the study was constructed according to Goffman ' s ' Dramaturgy Theory ' and Belk ' s ' Digital Extended Self ' theory.

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Constructing the Self through the
Photo selection - Visual

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takes as a point of departure

Erving Goffman`s (1959) ideas and

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the self-discrepancy theory of Higgins (1987) in order to introduce the habits of self-presentation of young people in the online environments.

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Social Networking and Impression Management: Self-Presentation in the Digital Age, edited by Carolyn Cunningham, provides original research on key issues in the field of identity management and social networking sites. The contributors to this volume draw on current

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research in the field and offer new
theoretical frameworks and
research methods, making the
book useful for both students and
scholars of social media.

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